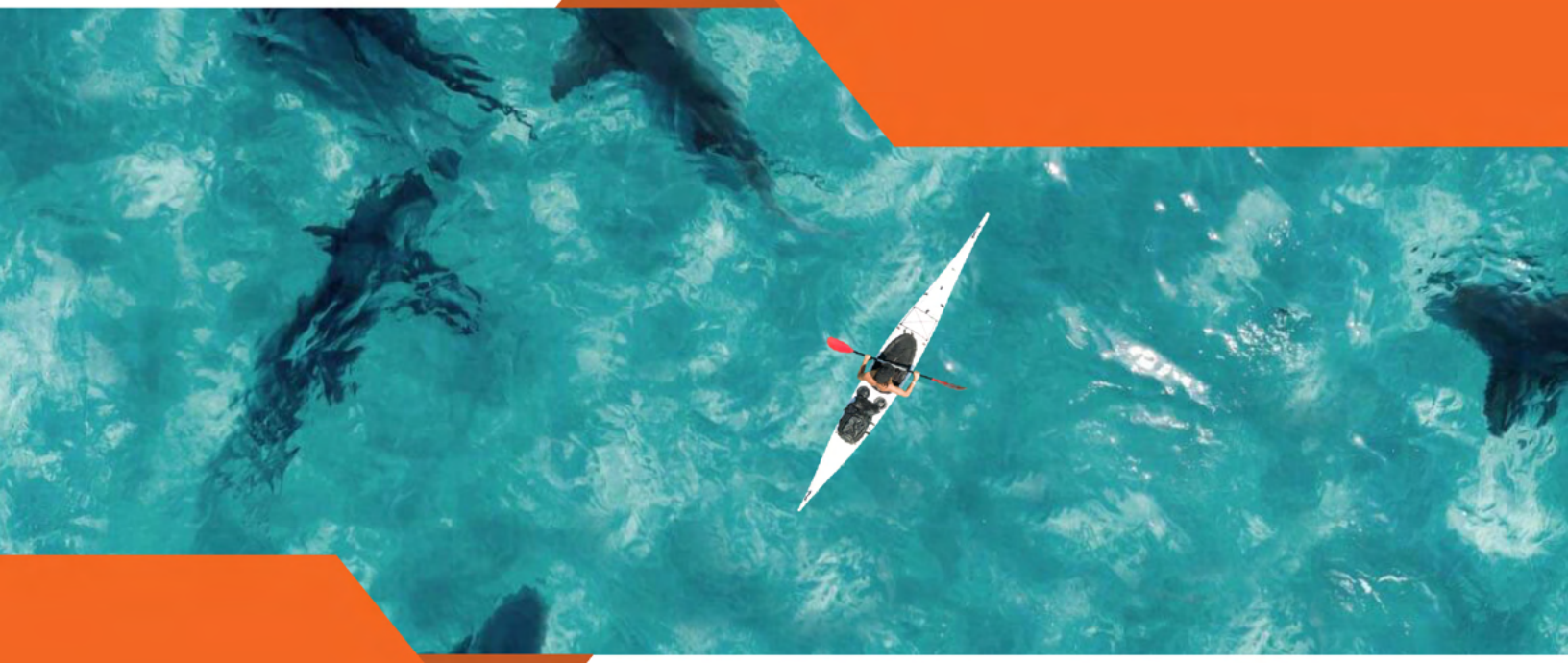

CYBERSECURITY SOLUTIONS FOR THE HOSPITALITY INDUSTRY

Protecting Guest Data, Operations, & Brand Reputation

SPECIALIZED S|3 SECURITY SERVICES

CYBERSECURITY IN HOSPITALITY

In the hospitality industry, trust is everything. Whether at a hotel, resort, restaurant, or entertainment venue, guests expect seamless experiences and secure transactions. However, as technology drives innovation, it also creates new vulnerabilities.

With vast amounts of personal and payment data, third-party vendors, and interconnected systems, hospitality businesses must proactively safeguard operations, guest trust, and brand reputation.

At S3 Security, we provide end-to-end support by helping you understand your risks, apply the right strategies, guide implementation, and remain a trusted partner through deployment and beyond.

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WHY SPECIALIZED SECURITY SERVICES, INC. (S3 SECURITY)?

For more than 25 years, S3 Security has been the go-to cybersecurity partner for businesses in high-risk, high-visibility industries, because we don't just offer solutions; we build relationships that last a lifetime. We're a full-service cybersecurity firm that acts as an extension of your team and we help you protect brand loyalty, revenue, and business continuity.

Whether you need assistance identifying risk, implementing solutions, or executing a rapid response, we deliver everything from assessments to remediation, plus project management and staff augmentation to ensure your initiatives succeed.

Our support spans the entire journey: from education and planning to implementation, management, and long-term partnership.

- ✓ **Founder-owned and independently operated –** We answer only to our clients, not investors.
- ✓ **One-stop cybersecurity partner –** From risk assessments and penetration testing to full remediation, staff augmentation, and ongoing project support, we cover it all.
- ✓ **Long-lasting client partnerships –** Many of our clients have been our partners for over 25 years. We are fortunate to work with many familiar names including Accor Group, Fairmont, G6 Hospitality, and Oyo to name a few.
- ✓ **Industry-leading expertise –** We understand hospitality-specific security challenges (as described on the next page).
- ✓ **Custom-tailored security programs –** Designed to fit your specific business operations, not generic one-size-fits-all approaches.
- ✓ **Proactive, not reactive –** We detect and eliminate threats before they impact your customers or operations.

Join the leading hospitality brands that trust S3 Security to protect their guests, employees, and reputation, today and for the future.

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KEY CYBERSECURITY CHALLENGES IN HOSPITALITY

Guest trust is built with every stay, reservation, and interaction, and can be lost in an instant when data is compromised. In today's hospitality environment, protecting that trust is critical to safeguarding your brand reputation and ensuring long-term guest loyalty and business success.

Property Management System (PMS) Vulnerabilities

PMS platforms handle reservations, guest data, and billing, making them prime targets for cyberattacks. Weak access controls or misconfigurations can expose sensitive information and disrupt operations.

Point-of-Sale (POS) System Vulnerabilities

POS terminals and payment systems used in the retail, restaurants and spa are frequent targets for cybercriminals aiming to steal credit card data.

Compliance & Regulatory Requirements

The hospitality industry must often comply with PCI DSS, GDPR, CCPA, and ISO 27001 regulations to protect customer data or face legal penalties and reputational damage.

Phishing & Social Engineering Attacks

Staff and management are targeted with phishing emails attempting to gain unauthorized access to guest and financial data.

Cloud & IoT Security

Modern hospitality businesses use cloud-based booking systems and IoT devices (smart locks, room controls, etc.), which require robust security protections.

Ransomware & Data Breaches

Cybercriminals target hospitality businesses with ransomware attacks that disrupt operations and lead to data loss.

Franchise & Multi-Location Consistency

Maintaining consistent security protocols and compliance standards across franchisees and locations is a significant challenge. Varying levels of cybersecurity maturity, decentralized operations, and uneven enforcement of policies can lead to gaps that expose the entire brand to increased risk and regulatory scrutiny.

Third-Party Vendor Risks

Hotels and resorts rely on numerous third-party vendors for reservations, Wi-Fi, and amenities, increasing the risk of supply chain vulnerabilities.

The question isn't if an attack will happen, but when.

Are you prepared?

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COMPLIANCE & RISK ASSESSMENTS

Ensuring compliance with industry regulations and security best practices is crucial for avoiding fines and protecting guest data.

- **PCI DSS Assessments** (Payment Card Industry Data Security Standard)
- **GDPR & CCPA Compliance Reviews**
- **ISO 27001 Information Security Audits**
- **NIST Cybersecurity Framework Assessments**
- **Third-Party Vendor Risk Assessments**
- **Cybersecurity Maturity Assessments for Hotels & Resorts**
- **Security Awareness Training for Hospitality Staff**
- **Custom Cybersecurity Maturity Assessments for Franchises**

BENEFIT

Stay compliant, avoid costly penalties, and demonstrate commitment to guest security.

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PENETRATION TESTING & VULNERABILITY MANAGEMENT

Identifying and addressing security weaknesses before cybercriminals can exploit them.

- **PMS, POS & Payment System Penetration Testing**
- **E-commerce Platform & Mobile Application Security Testing**
- **Web Application & Infrastructure Vulnerability Scanning**
- **API & Cloud Security Assessments**
- **Wireless Network & Guest Wi-Fi Security Testing**
- **Dark Web & Open-Source Intelligence (OSINT) Monitoring**
- **Ransomware Simulation & Incident Response Testing**

BENEFIT

Prevent costly cyberattacks, protect sensitive data, and ensure a secure and seamless guest experience.

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DATA PROTECTION & PRIVACY

Safeguarding guest information and sensitive business data against unauthorized access and theft.

- **Secure Encryption for Payment & Loyalty Data**
- **Data Loss Prevention (DLP) Programs**
- **Guest Wi-Fi Security & Segmentation**
- **Privacy Impact Assessments (PIAs)**
- **Guest Data Governance & Retention Policies**

BENEFIT

Build trust with guests by ensuring their data is handled with the highest level of security.

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INCIDENT RESPONSE & BUSINESS CONTINUITY

Minimizing downtime and financial loss in the event of a cyber incident.

- **Incident Response Planning & Tabletop Exercises**
- **Disaster Recovery & Ransomware Resilience Strategies**
- **Business Continuity Strategies and Testing**
- **Crisis Management & Communication Planning**

BENEFIT

Minimize downtime and financial losses while ensuring seamless guest experiences, even during a crisis.

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PROFESSIONAL CYBERSECURITY CONSULTING

Strategic guidance to enhance your security posture and protect your brand.

- **Virtual CISO (vCISO) Services**
- **Staff Augmentation**
- **Cyber Risk Management & Governance**
- **Remediation Management and Assistance**
- **Security Policy & Procedure Development**
- **Secure Cloud & IoT Retail Technology Strategies**
- **Brand Protection Against Cyber Threats**
- **Guest & Employee Identity Theft Prevention Strategies**

BENEFIT

Gain top-tier cybersecurity expertise without the need for an in-house team.

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WHY HOSPITALITY LEADERS TRUST S3 SECURITY

Hospitality Focused Security

We understand the unique cybersecurity challenges across hospitality, from on-site operations to digital guest services and bookings.

Proven Expertise

With over 25 years of experience securing high-risk industries like hospitality, we understand your unique challenges.

Custom-Tailored Programs

No cookie-cutter solutions; our cybersecurity strategies are designed specifically for your business needs and objectives.

Proactive Risk & Compliance Management

We help you stay ahead of evolving threats and meet complex regulatory standards, reducing legal and financial exposure.

Resilient, Business-Centric Security

Our focus is on prevention and continuity, keeping your operations running smoothly and securely.

Trusted by Top Brands

Hotels, resorts, casinos, and travel organizations rely on us for top-tier protection and long-term partnership.

PARTNER WITH S3 SECURITY TO PROTECT YOUR HOSPITALITY BUSINESS

The most successful hospitality brands don't just react to cyber threats—they prevent them. With S3 Security as your cybersecurity partner, you can protect your business, your guests, and your reputation from digital risks without disruption.

Let us help you create a secure and seamless experience for your guests.

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GETTING STARTED - ESTABLISHING YOUR CYBERSECURITY BASELINE

Every successful cybersecurity program begins with a strong understanding of your current environment. At S3 Security, our initial engagement recommendations are designed to provide a clear picture of your cybersecurity posture, regulatory gaps, and data exposure. These first steps allow us to align with your business goals, prioritize risks, and build a roadmap for long-term protection.

In the first 6–8 weeks, we recommend the following assessments:

- **Penetration Testing** – Internal, external, web application, website, API, and cloud testing to identify exploitable vulnerabilities before attackers do.
- **Vulnerability Assessment** – Internal and external scans to detect system weaknesses and misconfigurations.
- **Enterprise Cybersecurity Gap Assessment** – A comprehensive review mapped to PCI, NIST, ISO, and applicable data privacy regulations to assess compliance readiness.
- **Enterprise Data Discovery** – Identification and analysis of sensitive data that may be improperly stored or unencrypted within your network.
- **Ransomware Simulation** – Evaluate your organization's ability to detect, respond to, and recover from a simulated ransomware attack.

For each of these milestones, S3 Security will deliver an Executive Summary and Detailed Findings Report, complete with prioritized recommendations and a custom project plan.

We will collaborate closely with your team to develop a tailored remediation strategy that reduces your risk and strengthens your defenses.

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ONGOING PROGRAM & STRATEGIC GUIDANCE

8 Weeks & Beyond:

After the initial phase, S3 Security will provide strategic recommendations for continued improvement. This may include:

- Ongoing remediation management and technical assistance
- Professional staff augmentation to support internal security efforts
- Implementation of long-term security services with recommended frequencies

A PARTNERSHIP BUILT FOR THE LONG HAUL

Let's build your foundation for long-term cybersecurity success.

With S3 Security, you're not just checking boxes; you're investing in a trusted partner committed to your business's resilience and reputation. Our goal is to empower your organization with the knowledge, tools, and support needed to confidently face today's threats and tomorrow's challenges.

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YOUR CYBERSECURITY PARTNER

S|3 SPECIALIZED SECURITY SERVICES

FLOAT ON

Cybersecurity and compliance to ward off any threat.

Wherever You Are in Your Cybersecurity Journey—We're With You

At S3 Security, we meet you where you are, whether you're just beginning to assess risk or advancing a mature security program. We understand the complexities you face, and we know that one of the greatest benefits of strong compliance and cybersecurity practices is lasting peace of mind.

Our mission is to strengthen your organization's resilience, efficiency, and long-term success by aligning security strategies with your business goals.

With decades of experience guiding clients through evolving regulatory requirements and emerging threats, we are your trusted partner in navigating the ever-changing technology and compliance landscape.

CONTACT US

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